



**VISUAL
IMPACT**
SYDNEY 2017



**WORKSHOP
PROGRAM**

Wednesday 11th October 2017 – Friday 13th October 2017

| | TIME | PRESENTED BY | SESSION TOPIC |
|-------------------|---|---------------------------------|--|
| Workshop 1 | Student Session: 10.30am Trade Session: 3.00pm | ICFX Global Tec-Know Signage | Student Session: LED's and the Signage Industry This workshop, geared towards students will cover: <ul style="list-style-type: none">• What are LED's?• How do LED's work?• LED's and the signage market• Hands-on LED's Industry session: Think outside the SIGN box with LED's <ul style="list-style-type: none">• The future of LED's• How to broaden your market share of non-traditional LED installations |
| Workshop 1 | Student Session 11.30am Trade Session: 1.30pm | Richard Windeyer | CoreIDRAW® Graphics Suite 2017 Join us as we take a look at all the new features of this brand new version of CoreIDRAW. Learn why this product has long been a Sign and Graphics Industry favourite and discover some new tools and shortcuts to enhance your productivity and workflow. |
| Workshop 2 | Student Sessions: 10.30am 11.30am 12.30pm Trade Sessions: 1.30pm 3.00pm 4.00pm (excl Friday) | Starleaton | Colour Management Overview In this workshop Starleaton will cover: <ul style="list-style-type: none">• Components• Terminology• Monitor Profiling• Print profiling |



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| Workshop 3 | Student Sessions: 10.30am 11.30am Trade Session 1.30pm | Sublimation Systems | Sublimation Systems Come and see the ease and quality of digital printer heat transfer technologies such as dye sublimation to chromaluxe, t-shirt transfers from white tone printers and more! |
| Workshop 4 | Student Session: 11.30am Trade Visitors: 1.30pm 3.00pm | Australian Visual Solutions | Street, Walls & Floor Learn about applications to concrete floors, cement pylons, carpet floors and walls. See the latest applications, tools, tips, tricks and products. See how easy it is to remove and apply these decals, wall papers, white board and blackboard wall features. |
| Workshop 5 | Student Sessions: 10.30am 11.30am | Trotec Laser | Introduction and Laser basics This session will introduce students to lasers including what is a laser beam and how a laser beam is generated. Practical demonstrations on a Trotec laser machine will highlight the relationship between power and speed plus show laser engraving and laser cutting. |
| Workshop 5 | Trade Visitors: 1.30pm 3.00pm | Trotec Laser | Getting the most out of your laser This session will cover topics such as the benefits of the Speedy flexx technology, capabilities of JobControl Vision incorporating CO2 and fiber into print and cut. Plus, appropriate material processing using JobControl's material database's unique ability to Autofocus, multiple engraving and cutting tasks with varying focuses in a single job. Perfect repeatability, waste minimisation and accurate job placement with JobControl's unique WYSIWYG features. |

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| Workshop 5 | Trade Visitors: 12.30pm 4.00pm (excl Friday) | Trotec Laser | Benefits of a galvo vs flatbed laser This session will present the differences between a galvo and flatbed (also called plotter) laser including the situations where each laser source should be used. Advanced topics such as focus tolerances, border positioning, wobble function and process automation will also be discussed. |
| Workshop 6 | Student Sessions: 10.30am 11.30am 12.30pm Trade Visitors: 1.30pm 3.00pm 4.00pm | Graphic Art Mart | Free Vehicle and Graphic Training at Visual Impact Join Graphic Art Mart and Avery Dennison for free vehicle wrapping workshops designed to introduce participants to the basics in vehicle wrapping applications and provide hands-on experience with wrapping techniques and tools. |
| Workshop 7 | Student Sessions: 10.30am 11.30am Trade Sessions: 1.30pm 3.00pm 4.00pm | Roland DG | Heat Transfer Workshop Learn how to create customised clothing and accessories such as hats, t-shirts, sportswear, promotional items, bags and much more using Roland DG print and cut technology. |
| Workshop 8 | All Day | Traditional Signcraft Skills – See, Learn & “Have a Go” We have several presenters over the three days of the show who will cover the following areas: | <ul style="list-style-type: none"> • Paul Jordan Gold Leaf Workshops Shine at Visual Impact Show • Ian Stewart-Koster Highly Skilled Old Style Pinstriping • Adrian Marchio Master Airbrushing Techniques revealed • Ray Cosier Classic Lettering and Signwriting showcased • Roger Warsop Learn retro to new style pinstriping and lettering |