



Marketing at Retail Expo 2010 (POPAI)

The Marketing at Retail Expo 2010 showcases the leading companies involved in the design, manufacture and logistical deployment of Marketing at Retail. These include Point of Purchase Displays, Digital Media in Retail, Warehousing & Fulfillment and new materials, systems and techniques. They are all available to help you plan and execute successful brand solutions in-store.

The Marketing at Retail Expo 2010 also features over 170 displays - each fully stocked and working – entered as part of the 2009-2010 Marketing at Retail Awards Contest. This is your opportunity to view the best examples of successful in-store displays across all Retail Channels.



Graphic Arts Service Association of Australia (GASAA)

GAZA is an established business association for companies providing creative, multimedia, digital pre-press, data and print management services. In 1923 the association was Federally registered and it has changed its name and focus over the years to keep pace with the fast moving world of graphic communications.



exhibition & conference
solutions for better retailing

Retail 2010

Retail 2010 Exhibition and Conference will explore advances in Retail Technology, POS, Shop Fitting and Design, Lighting/LED, Digital Signage, Security Technology, Retail Business Services and Sustainable Retail Concepts.

The Exhibition also includes the Store of the Future, a unique feature that takes visitors on a shopping journey to the future. Also, the Retail Design Studio will assist in developing and supporting retailers engaged in the stage of design and planning for their retail environments.

With more than 200 exhibitors expected to participate in the Exhibition plus over 150 delegates to the Conference, Retail 2010 Exhibition and Conference is a must attend event offering visitors the opportunity to explore the latest retail trends from home and abroad.